



For Immediate Release

Global Arabian launches a USD\$2,500,000 financing for EM Technologies International in Kuwait

November 16th, 2008, Safat, State of Kuwait, Global Arabian is a stocks and consultancy company licensed in the State of Kuwait bringing the highest quality investment opportunities to the region. Global Arabian announced today the launch of a second round of equity financing for EM Technologies Inc., for USD\$2.5 million.

"Global Arabian has seen tremendous development in the company since we completed the initial financing, in March 2008, for USD\$1.7 million at USD\$ 0.25 per share," states Adel Al Nouri, Chairman of Global Arabian. "This second round of financing will enable the company to list on the Toronto Stock Exchange ("TSX"). With the increase in share price to USD\$0.50, our initial investors have seen good appreciation on their investment".

Global Arabian is pleased to announce the lead order in this second round of financing for USD\$500,000 that closed November 15th. The company is scheduled to complete the remainder of the financing in January 2009. Use of proceeds from this financing are to meet capital requirements for listing on the TSX and for working capital as the company expands within Brazil and Internationally.

About EM Technologies, Inc. and EM Technologies Brasil Informatica, Ltda.

EM Technologies operates xRM, the world's first On-Demand global relationship management utility. xRM is a collection of specialized enabling technologies and best practices, delivering computing seamlessly and reliably across multiple computers. xRM powers industry-specific SaaS relationship management applications, such as GrandesVendas, enabling the user to pay only for their usage. xRM creates a service that is so reliable and customizable that users get the cost advantage of a utility with the proprietary advantage of custom solution.

For more information about EM Technologies or GrandesVendas, please visit www.emtechnology.net or www.grandesvendas.com.

About Global Arabian Company

Global Arabian is a licensed Kuwait company created to mitigate capital raising risks in the GCC while also bringing the highest quality, global investment opportunities to our clients. With a proven track record of successfully meeting clients' needs, Global Arabian's experienced management team has built strong relationships and is supported by local sponsorship as well as strategic advisors around the globe. Most foreign companies do not have established relationships or licenses to operate within the GCC. Those companies have suffered three major consequences: failure to raise funding, loss of opportunity and even loss of capital. The Founders of Global Arabian saw this and found a solution: they secured the license needed to operate and to raise capital in Kuwait and the greater GCC. Global Arabian has expanded substantially with offices in Kuwait as well as in Canada and continues to expand into other global cities.

For more information please visit www.global-arabian.com

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"Bringing the highest quality global investments to the region"

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